



# Allergy Summit

**Explore, Learn, & Connect**

**Oak Brook, Illinois  
October 3-5, 2025**

## SCHEDULE

**FoodAllergyAwareness.org**

\* Topics & Speakers subject to change \*

### THURSDAY, OCTOBER 2, 2025

TIME	HYATT CONFERENCE CENTER - 1ST FLOOR
4:00PM - 6:30PM	REGISTRATION / CHECK-IN
TIME	HYATT LODGE
7:00PM - 9:00PM	CASUAL GATHERING IN HEARTH LOUNGE

### FRIDAY, OCTOBER 3, 2025

TIME	HYATT CONFERENCE CENTER - 1ST FLOOR	
	REGISTRATION / CHECK-IN	
7:15AM - 8:25AM	INDUSTRY-SPONSORED BREAKFAST	
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224	
8:30AM - 8:45AM	<b>Welcome to FAACT:</b> <b>Eleanor Garrow-Holding</b> , FAACT President & CEO	
8:45AM - 9:15AM	<b>Shared Decision-Making Regarding Care Between Providers &amp; Patients:</b> <b>Shahzad Mustafa, MD</b> - FAACT's Medical Advisory Board Chair; Clinical Associate Professor of Medicine and Clerkship Director, Allergy & Clinical Immunology, University of Rochester School of Medicine and Dentistry	
9:15AM - 9:45AM	<b>How to Recognize Anaphylaxis:</b> <b>Kristin Sokol, MD, MS, MPH</b> - FAACT's Medical Advisory Board; Schreiber Allergy	
9:45AM - 10:30AM	<b>Practical Approaches to Food Allergy Therapies:</b> <b>Brian Vickery, MD</b> - Chief, Division of Allergy and Immunology and Director, Food Allergy Center at Emory University & Children's Healthcare of Atlanta	
10:30AM - 10:45AM	BREAK	
10:45AM - 11:30PM	<b>Managing Psychosocial Challenges Related to Allergic Conditions from Infancy to Adulthood:</b> <b>Nancy Rotter, PhD</b> - Clinical Psychologist & Director of Psychological Services, Food Allergy Center, Massachusetts General   Assistant Professor, Harvard Medical School	
11:30AM - 1:00PM	<b>The Latest in Allergy Research: Panel Session</b> <b>Food Allergy &amp; Anaphylaxis:</b> <b>Shahzad Mustafa, MD</b> - FAACT's Medical Advisory Board Chair <b>Eosinophil Disorders &amp; Food Protein Induced Enterocolitis Syndrome (FPIES):</b> <b>David Fleischer, MD</b> - FAACT Medical Advisor <b>Asthma &amp; Eczema:</b> <b>Kristin Sokol, MD, MS, MPH</b> - FAACT Medical Advisor	
TIME	HYATT CONFERENCE CENTER - 1ST FLOOR	
1:00PM - 2:00PM	INDUSTRY-SPONSORED LUNCH	
TIME	SOCIAL MEDIA TRACK (AUDITORIUM 222)	DISEASE MANAGEMENT TRACK (AUDITORIUM 224)
2:00PM - 2:45PM	<b>Social Media Trends &amp; Best Practices</b> <b>Sarah Danna   Mia Silverman</b> Covering the latest trends & providing tips for maximizing engagement and reach.	<b>Advancements in Biologic Therapies for Allergy Care</b> <b>Brian Vickery, MD</b> How they work, what diseases they're used for, why you might consider a biologic, how providers choose certain ones for different types of diseases, and more.
2:45PM - 3:30PM	<b>Building Strong Influencer Relationships</b> <b>Jenna Gestetner   Megan Lavin</b> Explore communication strategies for fostering connections & discuss how to align brand values with influencer partnerships.	<b>Tools to Help Patients and Caregivers to Manage Allergy-Related Stress &amp; Trauma</b> <b>Alison Cassin, MS, RD, LD   Nancy Rotter, PhD</b>
3:30PM - 4:15PM	<b>Creator Monetization: Turning Influence Into Income</b> <b>Erica Dermer   Jenna Gestetner   Kayla King Megan Lavin   Missy Voronyak</b> Hear how creators are earning income through brand deals, affiliate links, UGC, publishing and more in this candid, tactical panel.	<b>Managing Anxiety &amp; Building Resilience</b> <b>Emery Brown, M.A., Ed.S., NCSP</b> - FAACT's Director of Behavioral Health, Nationally Certified School Psychologist
4:15PM - 5:00PM	<b>Read the Fine Print: Contract Terms Every Creator and Brand Should Understand</b> <b>Missy Voronyak, Influencer Strategist</b> This session breaks down the key parts of sponsorship contracts and shows both creators and brands how to navigate them confidently.	<b>The Must-Knows about Accommodations in School (K-12)</b> <b>Amelia G. Smith, JD</b> - FAACT's General Counsel & VP of Civil Rights Advocacy
TIME	HYATT CONFERENCE CENTER - 2ND FLOOR FOYER	
5:00PM - 7:00PM	*** COMPANY EXPO OPENS -- HAPPY HOUR ***	
TIME	HYATT CONFERENCE CENTER - 1ST FLOOR	
7:00PM - 9:00PM	INDUSTRY-SPONSORED DINNER (Brought to you by ARS Pharma)	



# Allergy Summit

**Explore, Learn, & Connect**

**Oak Brook, Illinois**

**October 3-5, 2025**

## SCHEDULE

**FoodAllergyAwareness.org**

\* Topics & Speakers subject to change \*

### SATURDAY, OCTOBER 4, 2025

TIME	HYATT CONFERENCE CENTER - 1ST FLOOR		
7:15AM - 8:25AM	INDUSTRY-SPONSORED BREAKFAST		
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224		
8:30AM - 9:00AM	<b>Allergy Facts &amp; Debunking Myths:</b> <b>Michael Pistiner, MD, MSc</b> - Director of Food Allergy Advocacy, Education, and Prevention of the Food Allergy Center, Mass General for Children		
9:00AM - 10:30AM	<b>The Latest In Allergy Research: Panel Session</b> <b>Celiac Disease:</b> <b>Salvatore Alesci, MD, PhD</b> - Chief Scientific Officer, Invea Therapeutics, Inc. <b>Mast Cell Diseases:</b> <b>Sameer Mathur, MD, PhD</b> - University of Wisconsin School of Medicine & Public Health, Division of Allergy <b>Alpha-Gal Syndrome:</b> <b>Eleanor Saunders, MD, MPH</b> - University of North Carolina School of Medicine, Division of Infectious Diseases		
10:30AM - 10:45AM	BREAK		
10:45AM - 11:30AM	<b>Allergy Diagnostic Strategies:</b> <b>David Fleischer, MD</b> - FAACT's Medical Advisory Board; Section Chief of Allergy & Immunology and Director of Food Challenge Unit, Children's Hospital of Colorado & University of Colorado Denver School of Medicine <b>The Link Between Gut Health &amp; Food Allergy:</b> <b>Carina Venter, PhD, RD</b> - Allergy Specialist and Professor, Section of Allergy & Immunology, Children's Hospital Colorado, University of Colorado Denver School of Medicine		
11:30AM - 12:15PM	HYATT CONFERENCE CENTER - 2ND FLOOR FOYER		
12:15PM - 1:15PM	INDUSTRY-SPONSORED LUNCH		
1:15PM - 2:30PM	*** COMPANY EXPO ***		
TIME	SOCIAL MEDIA TRACK (AUDITORIUM 222)	DISEASE MANAGEMENT TRACK (AUDITORIUM 224)	
2:30PM - 3:15PM	<b>Guidance on Sharing Evidence-Based Content</b> <b>Farah Khan, MD   Manisha Relan, MD</b> <i>Best practices on how to communicate evidence-based science on your digital platforms</i>	2:30PM - 3:15PM	<b>Diet Diversity &amp; Food Allergy: The Nuts &amp; Bolts</b> <b>Carina Venter, PhD, RD</b> - Section of Allergy & Immunology, Children's Hospital Colorado, University of Colorado Denver School of Medicine
3:15PM - 4:00PM	<b>How to Grow Your Social Media Influence</b> <b>Zachary Rubin, MD</b> <i>If you're a content creator trying to elevate your brand, having a strong social media presence is about crafting a consistent and authentic narrative that resonates with your audience.</i>	3:15PM - 4:00PM	<b>Nutritional Supplements: The Good, The Bad, &amp; The Unregulated</b> <b>Alison Cassin, MS, RD, LD</b> - Cincinnati Center for Eosinophilic Disorders, Division of Allergy & Immunology, Cincinnati Children's, FAACT Medical Advisor
4:00PM - 5:00PM	<b>Content Creation &amp; Authenticity</b> <b>Gabby Hemond   Kayla King   Mia Silverman</b> <i>This hands-on workshop covers the powerful strategy of influencer video marketing to grow your brand and connect with your audience, as well as discussing the balance between sponsored content and maintaining an influencer's authenticity.</i>	4:00PM - 5:00PM	<b>Getting Comfortable with Epinephrine</b> <b>Michael Pistiner, MD, MSc</b> <i>Prevention and preparedness are the two pillars of food allergy management. You need both, always.</i>
5:00PM - 7:00PM	HYATT CONFERENCE CENTER - 2ND FLOOR FOYER		
5:00PM - 7:00PM	*** COMPANY EXPO -- HAPPY HOUR ***		
7:00PM - 9:00PM	HYATT CONFERENCE CENTER - 1ST FLOOR		
7:00PM - 9:00PM	INDUSTRY-SPONSORED DINNER		

### SUNDAY, OCTOBER 5, 2025

TIME	HYATT CONFERENCE CENTER - 1ST FLOOR		
7:45AM - 8:55AM	INDUSTRY-SPONSORED BREAKFAST		
TIME	HYATT CONFERENCE CENTER - AUDITORIUM 224		
9:00AM - 9:45AM	<b>Maximizing Self-Care: Brief Strategies You Can Use Every Day:</b> <b>Nancy Rotter, PhD</b> - Clinical Psychologist		
TIME	HYATT CONFERENCE CENTER - 2ND FLOOR FOYER		
9:45AM - 11:15AM	*** INTERACTIVE COMPANY EXPO *** PRIZES ANNOUNCED ***		
11:15AM - 11:30AM	<b>Closing Remarks:</b> <b>Eleanor Garrow-Holding</b> , FAACT's President & CEO		